

Waterside Press, Hampshire

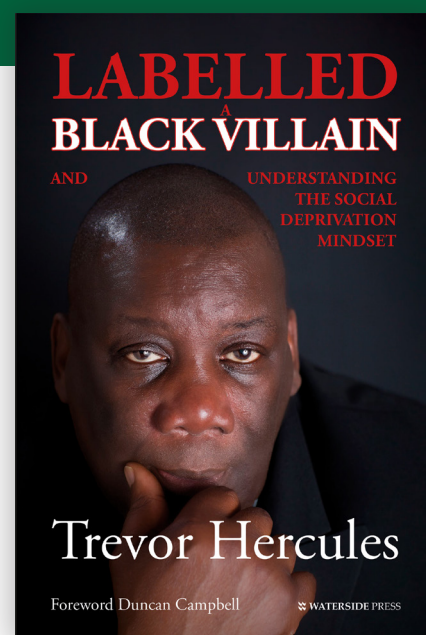
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Advance Information

Title	Labelled a Black Villain	
Subtitle	and Understanding the Social Deprivation Mindset	
Author	Trevor Hercules	Foreword Duncan Campbell
Publisher	Waterside Press Ltd	
Format	Paperback 234x156mm, 240 pages	
ISBN	978-1-909976-69-6	
Price	£19.95	Rights Worldwide
Publication	29 January 2019	Edition 2nd
Category	crime, biography, race	
Subjects	JKV=Crime and criminology; JFSL1=Ethnic minorities	
Who will buy it?	Criminal justice and youth justice practitioners, psychologists, minorities, those interested in social deprivation, black culture, disadvantage, alienation, racism, jurisprudence, etc.	



Heavily featured in the media when it first appeared, Trevor Hercules has now updated and added to a work that led to his involvement advising Government ministers and MPs on youth and black crime. Part biography, part critique of the system, part innovative proposals, the book is a spur to others looking to solve among other things the problems of youth, street, gun, knife and gang crime.

Heavily influenced by the author's thoughts on how a mindset is created in deprived communities in which ambition, employment, opportunity and advancement are viewed as impossible—something bound up with the advantages of the few (and where black people are concerned the shadow of the UK's colonial past)—the author guides readers along the reform pathways he discovered “the hard way” as a dangerous young offender.

With a new Introduction and an extra section on The Hercules Programme the book challenges many entrenched ways of thinking and examines the Social Deprivation Mindset (SDM) that holds back countless young people but for whom “nothing is impossible”.

Key Selling Points

- **An extended edition of a classic work.**
- **By an adviser to Government on youth crime.**

- **Explains the ground-breaking SDM approach.**
- **Essential reading at a time of gun and knife crime.**
- **Now fully indexed.**

Reviews

‘Hercules is on a mission to help young black men avoid prison ... to divert [them] from crime by challenging the way they see the world’— *Duncan Campbell*.

‘Thank you for the Social Deprivation Mind-set Mr Hercules’— *Black Youth of Communities*

‘Trevor knows the streets and *Labelled a Black Villain*— the first British prison memoir by a Black man—is to be commended to anyone interested in confronting the current challenges of gang crime, knife crime and disaffected youth— black or white’— *Mike Nellis, Emeritus Professor of Criminal and Community Justice, Centre for Law, Crime and Justice, University of Strathclyde.*

Author

Trevor Hercules is a reformed armed robber who served time in Wandsworth, Wormwood Scrubs, Parkhurst and other prisons. He has since spent 25 years working with young people and developing the “Hercules Programme”, aka the SDM. An adviser to the Ministry of Justice and MPs his other works include *The Rage Within* (2006). His wider interests include black history and culture, and playing the guitar.



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Putting justice into words